



**SHPE**

Leading Hispanics in STEM

Rensselaer

**CORPORATE SOLICITATION PACKET  
2020-2021**

# ABOUT US

## SHPE History

The Society of Hispanic Profession Engineers (SHPE) first began in 1973 as a small group of Hispanic engineers located in Los Angeles, CA, who wanted to serve as leaders in their Hispanic community to help diversify the STEM field. This group later officially formed in 1974 and has become the nationwide professional association that is known as SHPE. Later on, chapters would begin to spawn across the nation and outside the U.S. due to an emphasis on social networking. Today, SHPE serves more than 11,000 members and runs nearly 400 college and university chapters. This success is a result of SHPE's principle foundation, which is to develop Hispanic leaders in STEM for the world of tomorrow. As we continue to expand, we are guided by a clear mission, a bright vision, and the core values demonstrated by our founders:

**Mission:** SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

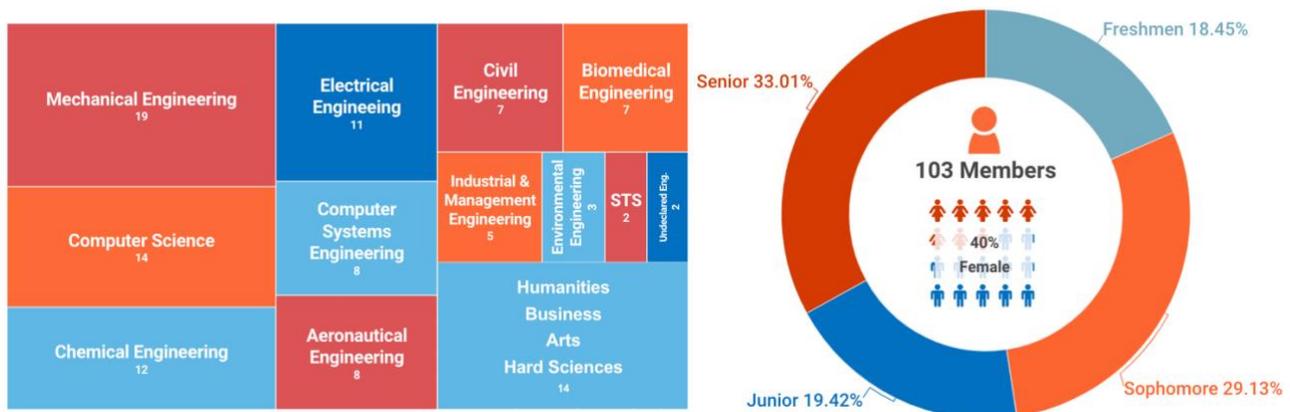
**Vision:** SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.

**Values:** SHPE's values consist of service, education, resilience, and familia.

## SHPE at Rensselaer

SHPE at Rensselaer Polytechnic Institute first became an active professional society on campus in 1983. Since then, SHPE-Rensselaer strives to implement SHPE's national mission statement and values throughout our school's campus through our dedication to professionalism and community service. Providing the tools necessary for our members to become the leaders of tomorrow is something our chapter takes pride in. We put tremendous efforts in recruiting and retaining our members, and as a result, our membership, as well as the success of our events, continues to grow every year.

## Our Familia by the Numbers (2019-2020)



# SPONSORSHPE OPPORTUNITIES

## Yearly PartnerSHPE

The SHPE Rensselaer organization offers partnerships with companies that wish to sponsor our efforts throughout the year. All donations and sponsorships such as National Convention Sponsor, ScholarSHPE Sponsor and Event Sponsor count towards the donation requirements of each tier.

FEATURES	BRONZE PLAN	SILVER PLAN	GOLD PLAN	PLATINUM PLAN
Donation	\$100 - \$1000	\$1000 - \$2000	\$2000 - \$3000	\$3000+
Recruiting	Resume Book	Resume Book Webex Space	Resume Book Webex Space	Resume Book Webex Space
Advertisement	Logo on Website Weekly Email	Logo on Website Weekly Email	Logo on Website Weekly Email	Logo on Website Weekly Email
Events		Workshop	GBM Info Session Workshop	GBM Info Session Workshop
Social Media			LinkedIn Group Media Takeover	LinkedIn Group Media Takeover
Special Features				Signature Event Sponsor

## SHPE National Convention Sponsor

Our National Convention is one of the biggest opportunities our members have every year to network and learn from industry leaders. Every year we sponsor a large group of our members to participate and you can help us make that group even larger by sponsoring one of our members. This year the convention will be held virtually due to the COVID-19 pandemic.

For more information about it visit <https://www.shpe.org/events/national-convention-2020>.



## ScholarSHPE Sponsor

Every year our chapter grants the ScholarSHPE to a select group of members that have contributed their time and talent towards the goals and values of our organization. Donations of any amount are welcome and can go towards our ScholarSHPE fund or towards your company's personalized ScholarSHPE.



# SIGNATURE EVENTS

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## Outreach Weekend



Outreach Weekend is a program offered to high school sophomores, juniors and seniors from the NYC/Lower Westchester/Amsterdam, New York area to increase awareness of STEM as a career path and to develop their professional and leadership skills. This program occurs during a weekend in March, where participants arrive mid-afternoon Friday and leave mid-afternoon Sunday, in which they are hosted by an on-campus RPI student. From past years, our program has hosted about 60+ high school students per year. Participants are exposed to STEM-focused workshops hosted by other clubs and professors, RPI's admission process, and an extreme engineering challenge. Depending on the participant's interest, the extreme engineering challenge they choose to tackle may vary. Our members volunteer to participate as staff for this program.

## Noche de Ciencias



Our SHPE Jr. Chapter hosts a Night of STEM Workshops, which enables the students of Amsterdam High School to develop an interest in the many fields in STEM. Furthermore, there are activities that exposes the students and their parents to the college application process and other college resources.

## La Voz Latina



This event gives current members and alumni a platform to voice their issues and concerns of being a Hispanic member of a company's workforce, and it allows other current and future members to hear first-hand experience of what it's really like out there in the working world. SHPE Jr. members from Amsterdam High School are also invited to gain this unique experience.

## SPONSORED EVENTS

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### General Body Meetings

Our executive board plan a General Body Meeting (GBM) every other week to update our members on recent and upcoming plans for that week. Each GBM comes with food, refreshments, and a raffle where we give away sponsoring company swag to lucky members. GBMs are either social or professional, and each is open to being sponsored/hosted by any generous company involved in STEM.



### Company Workshops

Our executive board will facilitate and assist the planning of events open to our members or the totality of the Rensselaer community. The workshop topic can be anything that the company wishes to communicate with the audience and can be scheduled for any day and time they find suitable. All company workshops will be advertised by SHPE Rensselaer on all of our platforms.



# LETTER FROM THE ALUMNI & CORP RELATIONS CHAIR

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Thank you for your interest in the Rensselaer Polytechnic Institute Chapter of the Society of Hispanic Professional Engineers. Your investment in our SHPE chapter helps us develop our members into individuals who will construct a future that's better not just for them, but for the world. Our members are the problem-solvers of tomorrow that will tackle the world's most pressing issues, and they will rise to become pillars of knowledge that inspire the next generation. The foundations that facilitate this are provided by the efforts of our organization, one which relies on the funding and generosity of other establishments that have the prosperity of the Hispanic community in mind.

SHPE-Rensselaer is one of the few chapters that has the capability to provide its members and school with a corporate event that continually connects employers with our school's top talent, the NSBE/SHPE Annual Career Fair. Alongside the National Society of Black Engineers, we organize one of the largest student-run career fairs in the nation. About 200 companies attend our career fair each year, which serves over 2,000 Rensselaer students. As a result, RPI's Hispanic students attend our event and expose themselves to unique opportunities that are difficult to find elsewhere. By co-directing this popular event, it gives our members real world experience in planning and orchestrating an event of this magnitude, while also allowing them to expand their network with many students, faculty, and professionals.

Our second largest annual event is SHPE Outreach Weekend, which allows over 60 high school students from Amsterdam, NY and the New York Metropolitan Area to explore various STEM careers, experience college and dorm life, and compete in various STEM-related challenges. The most notable competition is the Extreme Engineering Challenge, which allows SHPE members and the board to connect with the local youth. By reaching out and working with these high school students, we seek to motivate and encourage them to dive into the many fields in STEM.

Additionally, our community involvement goes above and beyond, and a perfect example is founding a SHPE Jr. Chapter at Amsterdam High School in Amsterdam, NY. We chose a predominantly Hispanic school to build strong relationships with students and staff in order to encourage and transition students to pursue a higher education, which could then lead to a further interest in STEM. We hold regularly scheduled workshops, including, but not limited to, financial aid, personal essays and SAT prep. Our most notable event with the SHPE Jr. chapter is Noche de Ciencias, which involves a rotation of different STEM-related workshops that serve as an opportunity to spark the inspiration of students who aspire to have STEM careers. Furthermore, we educate parents about what entails when their child takes the next step towards higher education, and we make them aware of the plethora of resources that is available to them.

Now more than ever, our success is dependent on fundraisers and support from you, our corporate partners. As a result of COVID-19, we must make adjustments to upcoming events to fulfill the guidelines of our university, the state, and the CDC. Regardless of these setbacks, our members have always demonstrated their resilience and determination when organizing events, and there's no doubt that we will continue to do this as the pandemic unfolds. This upcoming career fair with NSBE is a prime example, because although this year's career fair will be virtual, we can use that as leverage to make the fair more accessible. This document will provide you with more information about SHPE-Rensselaer, as well as the many opportunities available for partnering during the 2020-2021 academic year. Please consider joining us as we fulfill our mission to transform our members into leaders. Completion of the Solicitation Response Form will officially begin our relationship. If you have any questions or concerns, please contact me at [alumni-corporate@shpe.rpi.edu](mailto:alumni-corporate@shpe.rpi.edu). On behalf of myself and of SHPE-Rensselaer, thank you for your time and consideration. We look forward to partnering with you!

Sincerely,

**Cesar Bravo**

[Response Form](#)